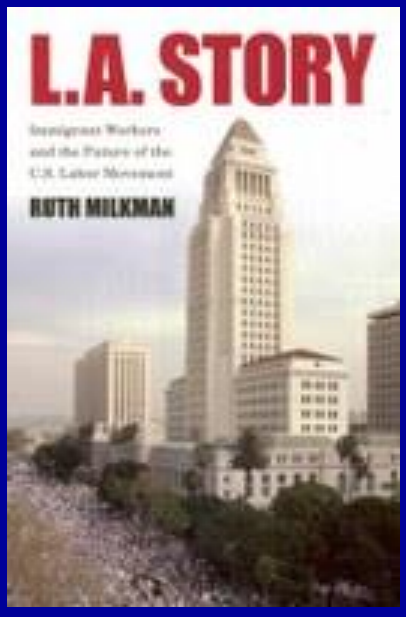
I agree, but…



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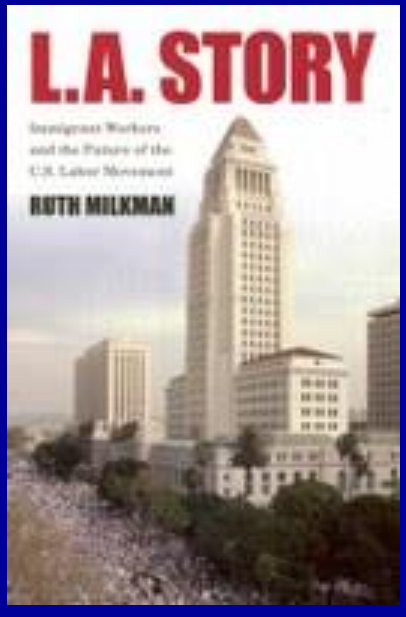
The Next 100 Pages: California and LA



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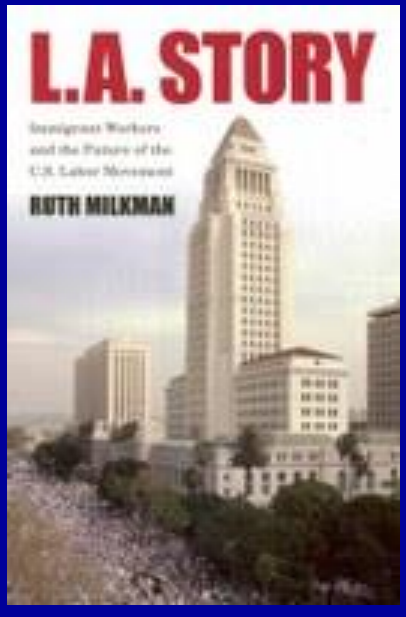
LA and California are more than demography



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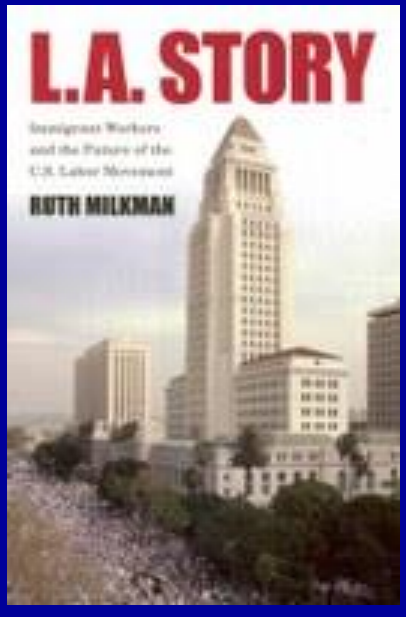
Demography has a history in California



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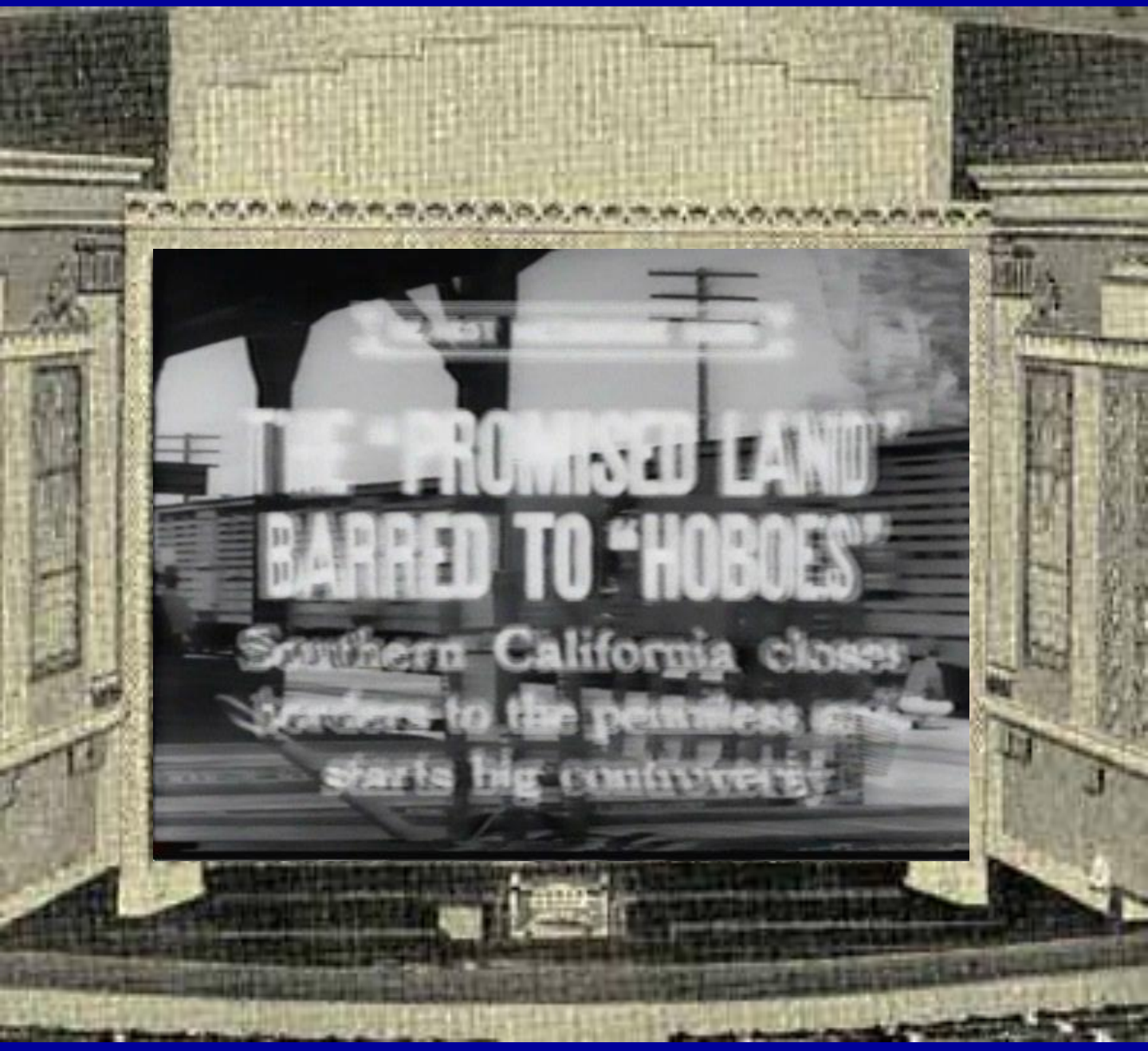

BARRED TO "HOBOES"
Southern California closes
borders to the penniless and
starts big controversy

1936

1994

Nov. 2005

Direct Democracy

- **Transcontinental RR and "Island on the Land"**

Direct Democracy

- **Transcontinental RR and "Island on the Land"**

Direct Democracy

- Southern Pacific RR and "Island on the Land"
- Progressives-Socialists-Business Alliance
- Hiram Johnson
  - Initiative, referendum, recall
  - Workers' Comp
  - Women's suffrage

Direct Democracy

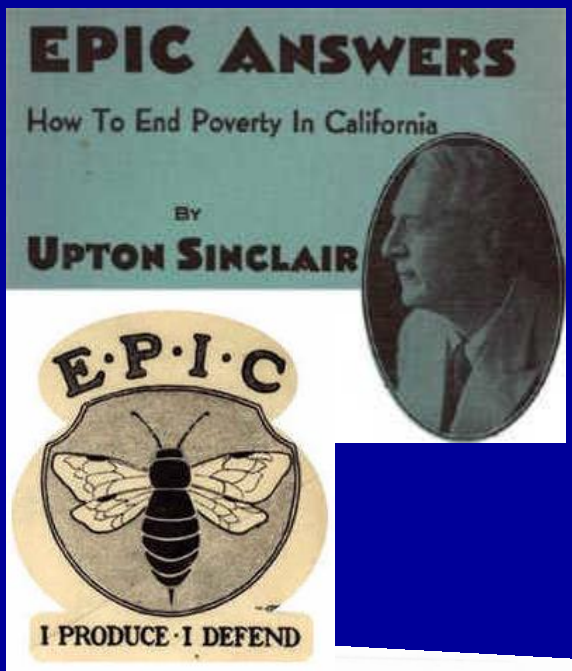
- Southern Pacific RR and "Island on the Land"
- Progressives-Socialists-Business Alliance
- Hiram Johnson
  - Initiative, referendum, recall
  - Workers' Comp
  - Women's suffrage
- Where was labor? Where is it now?
  - Long history of anti-union initiatives up through paycheck protection (Nov. 2005)
  - Where are the pro-union initiatives?
- UFW first to experiment (1976)
- CTA learns the art (1988 – Prop 98)

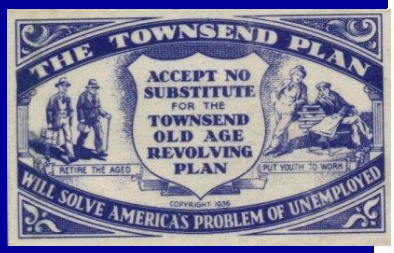
Traditional Democracy

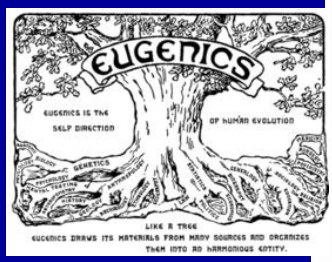
- Strange Apathy
  - Water projects
  - Freeways
- CIO Miscalculation
  - AFL vs. CIO on Warren health care
- Bottom line: Labor is a political player but was often reactive, perhaps reflecting Gompers' reward our friends/punish our enemies approach
- How did union members vote? "Reagan Democrats"

Competing Causes

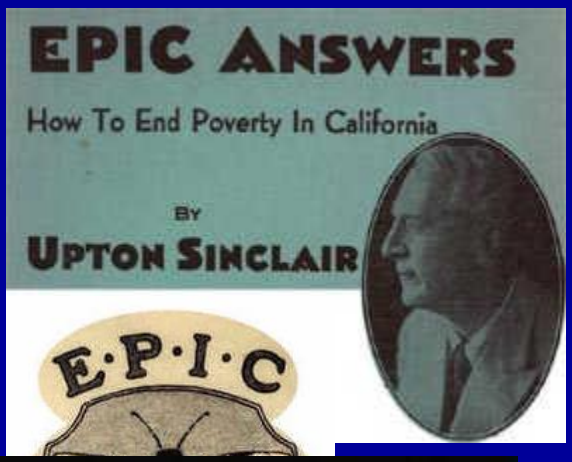
- Progressivism
  - Chinese/Asian Exclusion
  - Alien Land Laws
  - Eugenics
- EPIC/Cooperatives
- Pensionites
  - Townsend Plan
  - Ham and Eggs
  - Others
- Technocracy
- Utopian Society
- Environment
- John Birch Society
- Students/New Left
- Anti-tax/Prop 13




THE TOWNSEND PLAN
ACCEPT NO SUBSTITUTE FOR THE TOWNSEND OLD AGE REVOLVING PLAN
RETIRE THE AGED
PUT YOUTH TO WORK
WILL SOLVE AMERICA'S PROBLEM OF UNEMPLOYED



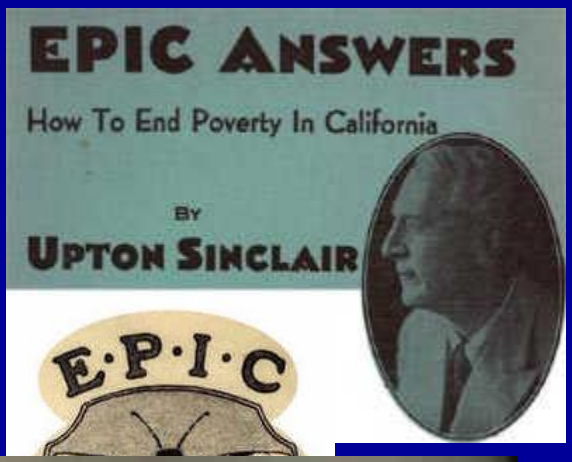
Competing Causes



- **Progressivism**
  - Chinese/Asian Exclusion

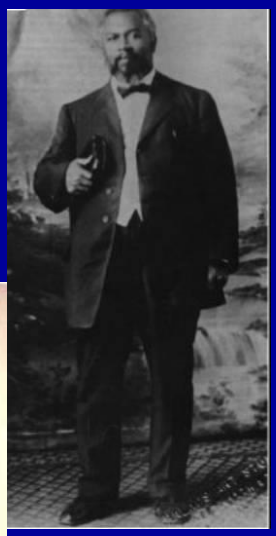
Competing Causes

- **Progressivism**
  - Chinese/Asian Exclusion



Religion: Things to Google

- Evangelical Christianity and the Azusa Street revival of William Joseph Seymour
- Aimee Semple MacPherson
- The Great I Am
- Scientology



Religion

- Bishop Roger Mahoney supports farmworkers; serves on ALRB in 1970s
- Archbishop Mahoney vs. Catholic cemetery workers' unionization in the late 1980s
- Cardinal Mahoney supports janitors in the 1990s and beyond and "just, humane, and workable" immigration reform in 2000s

Missing Hollywood Craft Unions

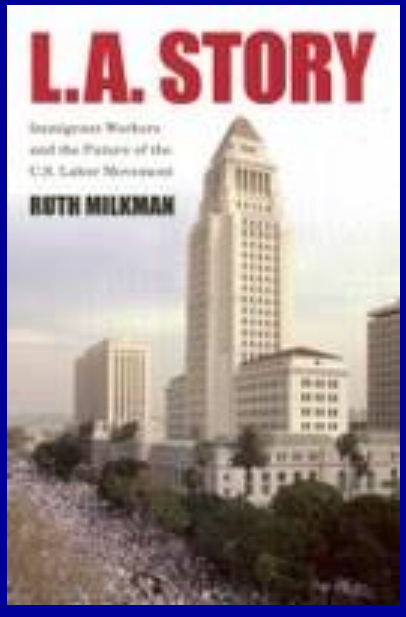
- Motion Picture Academy
- Guilds
- Survival in conversion of industry from studio model to current contingent model
- The only union president ever to become governor was…
- The only union president ever to become president was…

SCREEN ACTORS GUILD · SAG ·

Remaining Issues

- Contract administration as a weakness in SEIU strategy?
- Will national coordination on union side provoke offsetting management coordination?
- Exactly what is the drywallers situation now?
- Should we move away from overall percent coverage as measure of union influence?

I agree, but there is more to be said on California & LA



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